PRESS RELEASE

SureView Systems Appoints Experienced Industry Executives to New Leadership Roles

Tampa, Fla. (January 15, 2014) — SureView Systems, a leading provider of situational awareness software for the security industry, announced today new leadership appointments that will accelerate the adoption of SureView's Immix® software platform across its target markets. The introduction of these senior executives will serve to enhance the company's sales organization and go-to-market strategy.

Robert Hile now serves as Director of Strategic Accounts, focusing on enterprise-class market opportunities, and building relationships with key integration firms, consultants and A&E firms. Recognized as a leading voice in the industry, Hile will apply his more than 25 years of security industry experience, encompassing sales and business leadership to further position SureView Systems as a market leader in the delivery of security management software.

Hile's executive career has involved working for both private and public entities, including Fortune 500 Global companies. He previously held the title of Chief Executive Officer for Integrated Fire & Security Solutions Inc. Formerly, Hile served as Senior Director, Enterprise Security Solutions at Siemens Industry Inc., where he led the security division within the Building Technologies group, providing customized solutions for intelligent response and business continuity for global and national accounts. Over the course of his career, he has also held senior-level positions with G4S, Convergint Technologies, GVI Security Solutions and TAC. He is a frequent speaker at industry events and currently serves on the Security Industry Association educational advisory board.

Chris Brown assumes the role of Director of Central Station Accounts. In this position, he will manage SureView's central station monitoring business, focused on maximizing returns and increasing recurring monthly revenue options for central station customers. With more than 23 years of experience in the security industry specializing in the operational success of high-growth companies, Brown recently served as Vice President at CheckVideo, where he revamped the company's strategic vision and go-to market strategy. Previously, he was Senior Vice President of Operations for Iverify,

where he directly managed all aspects of system design, installation, service, core infrastructure deployment and the video monitoring center. In his new role with SureView, he will use his ability to recognize early trends and shifts in the industry to conceptualize and expand the organization's central station business line.

"The drive and experience of these two seasoned leaders will serve us well as we leverage opportunities to further build business opportunities across our target markets," said Scott Haugland, Managing Director, SureView Systems. "Throughout their respective careers, Chris and Rob have demonstrated strong records of growing businesses and delivering strong leadership. They also have a unique understanding of industry and customer needs, which is vital to positioning their respective business segments for growth."

Built on a cloud-based, open architecture, Immix delivers a platform to process and manage security events generated from any system or device. Its Web-based interface and minimal bandwidth requirements allow users to benefit from ease of deployment and management while experiencing immediate and long-term return-on-investment. Furthermore, Immix supports the largest integration library in the industry, and is built upon proven, secure, scalable technology.

About SureView Systems

SureView Systems is an innovator provider of situational awareness platforms for the security industry. The company develops Immix™, a video centric software platform designed to integrate with multiple sensors, systems and devices to provide security professionals with a comprehensive view of its security and business operations from a single intuitive user interface. Immix is deployed successfully in the central station, command center and cloud-based video monitoring markets. With offices in Tampa, Fla., and the United Kingdom, SureView Systems supplies innovative software to the largest commercial monitoring stations, guard service providers and corporate organizations around the world.

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